



Sponsorship Opportunities for the 2008 ACI-NA Airport Concessions Conference

November 10 – 13, 2008

Fairmont Royal York Hotel Toronto, ON

SPONSORSHIP	COST
Logo Item Sponsorships*	
<i>Conference Bags</i>	<i>Sponsored by ICE Currency Services</i>
<i>Badge Lanyards</i>	<i>Sponsored by Hudson Group</i>
<i>Notebooks</i>	<i>Sponsored by HDS Retail North America</i>
<i>Hotel Room Keys</i>	<i>Sponsored by SSP Canada</i>
<i>Attendee Badges</i>	<i>Sponsored by The Paradies Shops</i>
General Conference Sponsor	Please call (202) 293-8500
Event Sponsorships	
Monday, November 10	
<i>Welcome Reception</i>	<i>Sponsored by Delaware North Travel Hospitality Services</i>
<i>Speakers' Dinner</i>	<i>Sponsored by HMSHost Corporation</i>
Tuesday, November 11	
<i>Continental Breakfast</i>	<i>Sponsored by The Nuance Group</i>
<i>AM Break</i>	<i>Sponsored by Tim Horton's</i>
Wednesday, November 12	
Continental Breakfast	\$5,000
<i>AM Break</i>	<i>Sponsored by Tim Horton's</i>
<i>PM Break</i>	<i>Sponsored by Tim Horton's</i>
General Sponsors	
<i>General Sponsor – Bronze</i>	<i>Airport Revenue News</i>
<i>General Sponsor – Bronze</i>	<i>Smarte Carte, Inc.</i>

Dollar amounts are quoted in U.S. dollars, and include 6% GST.

** All logo items will include both the ACI-NA and the sponsor's logos, equally-sized. ACI-NA will order logo items unless other arrangements are agreed to prior to confirming the sponsorship.*

ACI-NA will accept voluntary sponsorships for its conferences and events. ACI-NA Members have first preference in sponsorship opportunities. **Sponsorship opportunities will officially be open as of Monday, March 17, 2008.** For a four-week period of time, until Monday, April 14, 2008, ACI-NA Members can express their interest in a specific sponsorship opportunity. If more than one company is interested in the same event or item, the sponsor will be selected by lottery and notified by Tuesday, April 15, 2008. After April 14, all sponsorships will open to ACI-NA Members on a first-come, first-served basis, and will be awarded by date and time stamp on a reply email or fax. After Friday, August 29, 2008, any remaining sponsorship opportunities will be made available to non-members. For more information regarding sponsorship opportunities for this meeting, please contact Amy Peters at (202) 293-8500 or apeters@aci-na.org.

2008 ACI-NA Airport Concessions Conference

BRONZE LEVEL (\$3,500 - \$6,999 of sponsorship)

- ✓ Pre-event mailing list in Excel format (2007 final roster)
- ✓ Listing on ACI-NA web site with link to sponsor's web site.
- ✓ Signage at the sponsored event with company logo
- ✓ General sponsor thank-you signage in registration area with company logo
- ✓ Sponsor listing in on-site program with logo
- ✓ Verbal thank-you at most proximate educational session
- ✓ Special sponsor designation on the badges of attendees from sponsoring organizations
- ✓ Opportunity to insert one flyer or promotional brochure in the attendee bags, if provided in a timely manner. ACI-NA reserves the right to review and approve all materials in advance.
- ✓ One full registration for the 2008 ACI-NA Airport Concessions Conference (value: \$495)
- ✓ Company recognition on display screen at general sessions
- ✓ Tabletop display in the registration area during the conference. **IMPORTANT:** Any set-up, security, materials handling, or utilities costs, e.g. electrical, will be the sponsor's responsibility. ACI-NA will provide one 6' skirted table – displays must fit on that table on within that space. ACI-NA will not be providing daytime or overnight security in the networking lounge area.
- ✓ Post-event final mailing list in Excel format.

SILVER LEVEL (\$7,000 - \$9,999 of sponsorship)

- ✓ *All Bronze Level benefits, plus:*
- ✓ One additional full registration for 2008 ACI-NA Airport Concessions Conference, for a total of two (value: \$990)
- ✓ Half-page (3.5 x 4") color ad in the on-site conference program (sponsor must provide the ad).
- ✓ 30-second video ad shown once on a display screen in general session (your company must provide the video ad in a DVD format)

GOLD LEVEL (\$10,000 – and higher of sponsorship)

- ✓ *All Silver Level benefits, plus:*
- ✓ One additional full registration for 2008 ACI-NA Airport Concessions Conference, for a total of three (value: \$1,485)
- ✓ Full page (3.5 x 8") color ad in the on-site conference program (sponsor must provide the ad).
- ✓ 1-minute video ad shown once on display screen in general session (your company must provide the video ad in a DVD format)
- ✓ In addition to a flyer or promotional brochure, opportunity to insert one logo item or giveaway in the attendee bags, if provided in a timely manner. **ACI-NA reserves the right to review and approve all logo items in advance.**



Sponsorship Opportunities for the 2008 ACI-NA Airport Concessions Conference

To secure your sponsorship opportunity, you must call Amy Peters at ACI-NA (202/293-8500) **AND** send a copy of this form along with **full** payment to the address below.

PAYMENT BY CHECK

Enclosed is a check for \$ _____ U.S. DOLLARS (payable to ACI-NA).

OR

PAYMENT BY CREDIT CARD

VISA

MasterCard

AMEX

Diners Club

Event/Item to Sponsor: _____

Card Number _____ Exp. Date _____

Name on Card _____

Signature of Card Holder: _____

Sponsor Contact: _____ Title: _____

Company: _____

Mailing Address: _____

City: _____ State/Province: _____ Zip _____

Phone: _____ Fax: _____ E-mail: _____

Please return this form with payment by **Friday, August 29, 2008** to:

ACI-NA
PO Box 79889
Baltimore, MD 21279-0889
Fax: (202) 466-5555