



Winners of the 2010 ACI-NA Excellence in Marketing & Communications Contest

Peggy G. Hereford Award

Edmonton International Airport

1st Place: [Special Events](#)

1st Place: [Marketing Campaigns](#)

1st Place: [Radio Advertising](#)

1st Place: [Television Advertising](#)

2nd Place: [Brochures](#)

2nd Place: [Creative Innovations: Technology](#)

Winning Entries Listed by Airport

(Winning Entries Listed by Category – *See Below*)

Akron-Canton Airport

3rd place: [Social Media Campaigns](#)

Austin-Bergstrom International Airport

2nd Place: [Aviation Education & Tour Programs](#)

Cleveland Airport System

2nd Place: [Television Advertising](#)

3rd Place: [Radio Advertising](#)

Dallas Fort Worth International Airport

1st Place: [Brochures](#)

1st Place: [Creative Innovations-Technology](#)

2nd Place: [Marketing Campaigns](#)

3rd Place: [Video and Film Productions](#)

Denver International Airport

2nd Place: [Websites](#)

3rd Place: [Print Advertising](#)

Halifax Stanfield International Airport

1st Place: [Websites](#)

Hartsfield-Jackson International Airport

3rd Place: [Customer Service Initiatives](#)

3rd Place: [Creative Innovations: Promotional Items](#)

Houston Airport System

1st Place: [Video and Film Productions](#)

3rd Place: [Annual Reports](#)

3rd Place: [Public Relations Campaigns](#)

3rd Place: [Social Media Campaigns](#)

3rd Place: [Creative Innovations: Technology](#)

Kansas City International Airport

3rd Place: [Marketing Campaigns](#)

Kelowna International Airport

2nd Place: [Annual Reports](#)

2nd Place: [Social Media Campaigns](#)

Kingston Airport

1st Place: [Print Advertising](#)

Lambert-St. Louis International Airport

2nd Place: [Customer Service Initiatives](#)

Aéroports de Montréal

2nd Place: [Print Advertising](#)

Louisville International Airport

2nd Place: [Marketing Campaigns](#)

2nd Place: [Radio Advertising](#)

3rd Place: [Print Advertising](#)

3rd Place: [Television Advertising](#)

Miami International Airport

2nd Place: [Newsletters](#)

3rd Place: [Brochures](#)

3rd Place: [Websites](#)

Tweed New Haven Airport

2nd Place: [Television Advertising](#)

Newport News/Williamsburg International Airport

2nd Place: [Video and Film Productions](#)

Oakland International Airport

1st Place: [Partnering with Carriers](#)

3rd Place: [Special Events](#)

Philadelphia International Airport

3rd Place: [Newsletters](#)

Phoenix-Mesa Gateway Airport

2nd Place: [Partnering with Carriers](#)

Roanoke Airport

2nd Place: [Websites](#)

San Diego County Regional Airport

1st Place: [Creative Innovations – Promotional Items](#)

3rd Place: [Newsletters](#)

3rd Place: [Aviation Educations & Tour Programs](#)

Seattle-Tacoma International Airport

1st Place: [Annual Reports](#)

2nd Place: [Special Events](#)

3rd Place: [Partnering with Carriers](#)

Southwest Florida International Airport

2nd Place: [Creative Innovations – Promotional Items](#)

The Port Authority of New York New Jersey

1st Place: [Newsletters](#)

3rd Place: [Creative Innovations - Technology](#)

Vancouver International Airport

1st Place: [Social Media Campaigns](#)

1st Place: [Customer Service Initiatives](#)

1st Place: [Aviation Education & Tour Programs](#)

2nd Place: [Public Relations Campaigns](#)

2nd Place: [Web Sites](#)

3rd Place: [Marketing Campaigns](#)

Winnipeg J. Armstrong Richardson International Airport

1st Place: [Public Relations Campaigns](#)

Winning Entries Listed by Category

Annual Reports

1st Place: Seattle-Tacoma International Airport

2nd Place: Kelowna International Airport

3rd Place: Houston Airport System

Brochures

1st Place: Dallas/Fort Worth International Airport

2nd Place: Edmonton International Airport

3rd Place: Miami Intl Airport

Newsletters

1st Place: The Port Authority of New York New Jersey

2nd Place: Miami International Airport

3rd Place: Philadelphia International Airport

3rd Place: San Diego International Airport

Special Events

1st Place: Edmonton International Airport
2nd Place: Seattle-Tacoma International Airport
3rd Place: Oakland International Airport

Aviation Education & Tour programs

1st Place: Vancouver Airport Authority
2nd Place: Austin-Bergstrom International Airport
3rd Place: San Diego International Airport

Partnering with Carriers

1st Place: Oakland International Airport
2nd Place: Phoenix-Mesa Gateway Airport
3rd Place: Seattle-Tacoma International Airport

Marketing Campaigns

1st Place: Edmonton International Airport
2nd Place: Dallas Fort Worth Airport
2nd Place: Louisville Airport
3rd Place: Kansas City International Airport
3rd Place: Vancouver Airport Authority

Public Relations Campaigns

1st Place: Winnipeg J. Armstrong Richardson International Airport
2nd Place: Vancouver Airport Authority
3rd Place: Houston Airport System

Social Media Campaigns

1st Place: Vancouver Airport Authority
2nd Place: Kelowna International Airport
3rd Place: Akron-Canton Airport
3rd Place: Houston Airport System

Customer Service Initiatives

1st Place: Vancouver Airport Authority
2nd Place: Lambert-St. Louis International Airport
3rd Place: Hartsfield-Jackson Atlanta International Airport

Print Advertising

1st Place: Kingston Airport
2nd Place: Aéroports de Montréal
3rd Place: Denver International Airport
3rd Place: Louisville International Airport

Radio Advertising

1st Place: Edmonton International Airport
2nd Place: Louisville International Airport
3rd Place: Cleveland Airport System

Television Advertising

1st Place: Edmonton International Airport
2nd Place: Cleveland Airport Systems
2nd Place: Tweed-New Haven Airport
3rd Place: Louisville International Airport

Video and Film Productions

1st Place: Houston Airport System
2nd Place: Newport News/Williamsburg International Airport
3rd Place: Dallas Fort Worth Airport

Creative Innovations: Promotional Items

1st Place: San Diego International Airport
2nd Place: South West Florida International Airport
3rd Place: Hartsfield-Jackson Atlanta International Airport

Creative Innovations: Technology

1st Place: Dallas Fort Worth Airport
2nd Place: Edmonton International Airport
3rd Place: Houston Airport Systems
3rd Place: Port Authority of New York New Jersey

Web Sites

1st Place: Halifax Stanfield International Airport
2nd Place: Denver International Airport
2nd Place: Roanoke Airport
2nd Place: Vancouver Airport Authority
3rd Place: Miami International Airport