



**Job Title: Vice President, Strategy & Community/Stakeholder Engagement**

**Closing Date/Time:** Thursday, August 31, 2017

**Salary:** \$115,611.00 - \$159,579.00 annually

**General Duties:**

The Vice President, Strategy & Community/Stakeholder Engagement is responsible for multidimensional strategies to shape and enhance the Metropolitan Airports Commission's (MAC's) brand and reputation, engaging key audiences and stakeholders in positioning campaigns, building strategic partnerships with executing the MAC mission, and increasing community engagement, all to augment MAC's capacity to fulfill its strategy and mission. Lead the development and planning of all strategic planning processes throughout MAC. Initiates, directs and implements a comprehensive range of marketing and communications activities that supports and enriches the work of MAC. Expand awareness of the MAC mission and its communication channels among neighbor communities and stakeholders. Develop and execute sustainability initiatives that are aligned with the MAC strategic plan and stakeholder communities. Develop and execute environmental and sustainability initiatives within the MAC that enhance engagement on all levels. Enhance engagement through all social media channels.

**Minimum Requirements:**

- Bachelor's Degree in Business, Marketing, Public Administration, or a related field.
- Experience leading the development and implementation of communication/marketing initiatives related to community or stakeholder engagement, brand awareness, and message strategy development.
- Experience with business strategy development or strategic planning and its successful execution.
- Ten years of directly related experience, including ten years of experience in a leadership capacity.
- Experience developing, executing and measuring integrated communications programs.
- Proven track record in developing and cultivating relationships with key stakeholders
- Excellent communication skills, including the ability to communicate complex information to audiences in a concise and compelling manner.
- A demonstrated pattern of successful interaction with an executive team or governing board and with external constituents.
- Ability to work effectively with internal management teams, external constituents, and stakeholders.
- Significant experience presenting to and advising executive committees, public committees and/or boards.
- Valid state-issued drivers' license.
- Ability to successfully pass a background check.

**Apply:** View job description and apply online at <https://www.metroairports.org>