

**REQUEST FOR PROPOSALS
FOR
MARKETING AND ADVERTISING SERVICES FOR THE ATLANTIC CITY
INTERNATIONAL AIRPORT**

The South Jersey Transportation Authority (SJTA), operator of the Atlantic City Expressway and the Atlantic City International Airport, is soliciting proposals from an experienced firm to provide the Authority with marketing and advertising services for the Atlantic City International Airport. Services include but are not limited to; graphic design, social media updating and monitoring and advertising campaigns.

This Request for Proposal will be available on **Thursday March 9, 2017 after 1:00 p.m.** from the address below or downloaded from the Authority website at www.sjta.com, under the "Bids & Contracts" tab.

One (1) original and eleven (11) copies of said proposals must be received by **Thursday, April 6, 2017 no later than 4:00 pm** at the following address.

South Jersey Transportation Authority
Administration Building
Farley Service Plaza
Atlantic City Expressway, M.P. 21.3
Elwood, NJ 08217
609-965-6060

Please be advised that using Federal Express or any other overnight service does not guarantee next day deliveries to our location.

All packages must be received no later than the foregoing date and time. Any packages received after that time will be returned to the proposer unopened. Proposals must be enclosed in sealed envelopes bearing the name and address of the proposer on the outside and reference to this particular project. Any other correspondence should also be addressed to P.O. Box 351, Hammonton, NJ 08037.

The Authority, in accordance with law, reserves the right to reject any or all proposals either in whole or in part and also to waive any informality in any proposal or proposals so received.

Proposers are also required to comply with the requirements of N.J.S.A. 10:5-31 et seq., N.J.A.C. 17:27, Mandatory Equal Employment Opportunity Regulations.

By order of the Deputy Airport Director

