# 2013 ACI-NA SURVEY CALENDAR



### **JANUARY**

### JUNE

#### **Winter Operations**

**Operations and Technical Affairs** 

**Every Few Years** 

Periodically, ACI-NA conducts surveys of our members' equipment and procedures for snow and ice control. We use the survey data to provide members with benchmarks against which to compare their airport, as well as to support ACI-NA's ongoing regulatory and legislative activities.

#### **Concessions Benchmarking**

Commercial Management

Yearly

This Survey is designed by the ACI-NA Concessions Benchmarking Working Group to collect important airport concession data. The goal is to build a comprehensive database of key industry measures that member airports can use for comparing and contrasting with their peers.

## **AUGUST**

#### **Capital Development Needs**

**Finance** 

Bi-yearly

ACI-NA Capital Needs Survey provides the only comprehensive data on airport development requirements. The information from the survey is a key component of our continued work on the "Airports for the Future" campaign to ensure airports have adequate resources to enhance capacity and meet the needs of their communities. We have found that the data from our survey is critical in ensuring that federal policymakers understand the complete development needs "picture" as part of their consideration of Airport Improvement Program (AIP)

# **AUGUST-SEPTEMBER**

#### **Financial Benchmarking**

**Finance** 

Yearly

Since 2005, the ACI-NA Benchmarking Survey has attracted airports from both US and Canada. We greatly value the participation of all hub sizes ranging from large hub to non-hub airports. This survey is ACI-NA's largest annual data gathering effort and is deemed essential by most member airports. Our goal is to assist ACI-NA and its members to measure operational and financial performance across all airports.

### **AUGUST-OCTOBER**

#### **Airport Compensation & Benefits**

**Human Resources** 

Yearly

The Compensation and Benefits survey is conducted annually through a third party vendor, Western Management Group. It was established to provide a tool for Airport Management to competently set competitive pay ranges and salaries for jobs within their industry. From the initial publication in 2008, the survey included U.S. airports but has now expanded to include Canadian airports as well. Survey results are published each year in February. Salary data, including base pay and bonuses, are collected and reported back for over ninety airport specific positions from CEO to Electricians. Each year an Advisory Committee composed of airport HR professionals determine necessary benchmark positions to include ensuring this total compensation resource tool is the premier source for salary data in the industry. With a continuous repeat participation rate of over 85%, the survey data provides a stable database essential for accurate year to year salary comparisons upon which to make solid salary decisions.

## SEPTEMBER-OCTOBER

# OCTOBER-NOVEMBER

#### **Passenger Amenities**

Marketing and Communications

Every two years, ACI-NA conducts the Airport Passenger Services Survey in order to observe what services and amenities our members offer the millions of diverse passengers passing through their facilities each year. Your responses are important and will help ACI-NA compose an updated, accurate list of both amenities and services provided at each airport.

#### **Environmental Benchmarking**

**Environmental Affairs** 

Bi-yearly

The Environmental Benchmarking survey is conducted every two years (since 2008) and allows ACI-NA to provide information to our members, the public, government agencies, and others about the proactive steps airports are taking to reduce environmental impacts. The survey was initially designed to help the Environmental Affairs Committee to develop industry environmental goals that were adopted by our Board of Directors in 2009. ACI-NA undertook this initiative to help improve the overall environmental performance of the airport industry by identifying ambitious, yet achievable, goals for incorporating various initiatives at our member airports. Future benchmarking surveys will allow us to track the industry's progress toward achieving these environmental goals. The Committee also developed implementation plans to help airports achieve the environmental goals.