



AIRPORTS COUNCIL INTERNATIONAL - NORTH AMERICA

2018 CEO FORUM AND WINTER BOARD MEETING SPONSORSHIP OPPORTUNITIES

**2018
CEO
FORUM**

2018 CEO FORUM &
WINTER BOARD MEETING
FEBRUARY 7 - 9, 2018
PALM BEACH GARDENS, FL

LEARN MORE ABOUT ACI-NA SPONSORSHIP OPPORTUNITIES

Contact Sponsorship or call (202) 293-8500 or sponsorship@aci-na.org to secure your sponsorship and/or to discuss additional opportunities.

GET RECOGNIZED AS AN AIRPORT INDUSTRY MARKET LEADER

As a sponsor, you get to demonstrate your company's value to attendees while they learn and network.

Sponsoring at ACI-NA meetings and events offers your company a prime opportunity to network with existing clients and showcase your company's goods and services to prospective customers in YOUR target market. From concessions to environmental operations, our conferences attract the top aviation professionals in the U.S. and Canada.

ACI-NA's members enplane more than 95 percent of the domestic and virtually all the international airline passenger and cargo traffic in North America. ACI-NA's membership consists of over 200 airport members, operating 360 airports in North America. Nearly 400 aviation-related businesses are also members of the association.

WHY SPONSOR?

- Increase your brand and product visibility
- Take advantage of our role within the airport community
- Build your corporate profile
- Gain access to key airport leaders

2018 CEO FORUM SPONSORSHIP PACKAGES

Opportunity	Benefits
Flyer / Brochure \$500	Opportunity to have one flyer/brochure for distribution on the ACI-NA marketing table.
Conference Supporter \$2,500	Logo placement on conference site, final conference agenda, display screens during conference, conference emails.
Logo Giveaway \$3,000 <i>sponsor provides item</i>	Opportunity to distribute a logo-branded item on the ACI-NA marketing table, logo placement on conference site, final conference agenda, display screens during conference, conference emails.
Networking Break – Thursday AM <i>Limited to 1 Sponsor</i> \$5,000	Includes event signage, logo placement on conference site, final conference agenda, display screens during conference, conference emails.
Networking Break – Thursday PM <i>Limited to 1 Sponsor</i> \$5,000	Includes event signage, logo placement on conference site, final conference agenda, display screens during conference, conference emails.
Registration Area Welcome Beverages <i>Limited to 1 Sponsor</i> \$5,000	Wednesday during registration hours. Includes event signage, logo placement on conference site, final conference agenda, display screens during conference, conference emails.
Board Meeting Refreshment Break <i>Limited to 1 Sponsor</i> \$5,000	Includes logo placement on event signage, conference site, final conference agenda, display screens during conference, select conference emails.
Networking Breakfast – Thursday <i>Limited to 1 Sponsor</i> \$5,000	Includes event signage, logo placement on conference site, final conference agenda, display screens during conference, conference emails.
Networking Breakfast – Friday <i>Limited to 1 Sponsor</i> \$5,000	Includes event signage, logo placement on conference site, final conference agenda, display screens during conference, conference emails.
Overall Program Sponsorship \$7,500	Includes one full-conference registration, tabletop display in registration area, pre- and post-event rosters in Excel, sponsor designation on the badge of your company representatives, thank you at general session, logo giveaway item in registration area, logo placement in the following: conference site, signage in registration area, final conference agenda, display screen during conference, conference emails.
Welcome Reception <i>Limited to 2 Sponsors</i> \$7,500	Includes one full-conference registration, pre- and post-event rosters in Excel, event signage, logo placement on conference site, final conference agenda, display screens during conference, conference emails.
Networking Lunch – Wednesday <i>Limited to 1 Sponsor</i> \$7,500	Includes one full-conference registration, pre- and post-event rosters in Excel, event signage, logo placement on conference site, final conference agenda, display screens during conference, conference emails.
Networking Lunch – Thursday <i>Limited to 1 Sponsor</i> \$7,500	Includes one full-conference registration, pre- and post-event rosters in Excel, event signage, logo placement on conference site, final conference agenda, display screens during conference, conference emails.
Hotel Key Cards <i>Limited to 1 Sponsor</i> \$7,500	Includes one full-conference registration, pre- and post-event rosters in Excel, signage, logo placement on conference site, final conference agenda, display screens during conference, conference emails.
Registration Bags <i>Limited to 1 Sponsor</i> \$7,500 <i>plus cost of bags</i>	Includes one full-conference registration, pre- and post-event rosters in Excel, event signage, logo placement on conference site, final conference agenda, display screens during conference, conference emails.
Lanyards & Badges <i>Limited to 1 Sponsor</i> \$7,500 <i>plus cost of lanyards</i>	Includes one full-conference registration, pre- and post-event rosters in Excel, logo placement on event signage, conference website, final conference agenda, display screens during conference, select conference emails.

2018 ACI-NA CEO FORUM SPONSORSHIP APPLICATION



APPLICATION INSTRUCTIONS

- Please fax your completed application form to (202) 318-7780.
- If you have an electronic fax service, you can send to our secured email address at: 12023187780@efaxsend.com.
- Mail completed form with payment to: Airports Council International - North America
PO Box 5007 - Client ID 500022
Merrifield, VA 22116-5007

SPONSOR CONTACT INFORMATION

First Name

Last Name

Title

Company

Address

Suite

City

State/Province

Zip/Postal

Phone

Email

PAYMENT INFORMATION

Level of Support:

All sponsorships must be paid in full at the time of purchase. Sponsorships are non-refundable.

Pay by Check

Enclosed is a check for \$ _____ USD (payable to ACI-NA) for the designated sponsorship.

Pay by Credit Card

Visa MasterCard American Express Discover

Credit Card Number

Expiration Date

Name on Card

Signature

By checking this box, I authorize ACI-NA to charge my credit card the above listed amount. The card holder's check mark in the box authorizes ACI-NA to charge the credit card the total correct amount due. Sponsorship confirmation and benefits begin when full payment is received.

If you have not received a confirmation of sponsorship within two weeks of submitting an application and payment, please contact sponsorship@aci-na.org.

OFFICE USE ONLY: Meeting Code: _____ Member ID: _____