



AIRPORTS COUNCIL INTERNATIONAL - NORTH AMERICA

2018 AIRPORTS@WORK SPONSORSHIP OPPORTUNITIES



2018 AIRPORTS@WORK CONFERENCE

MARCH 12 - 15, 2018
NEW ORLEANS, LA

GET RECOGNIZED AS AN AIRPORT INDUSTRY MARKET LEADER

As a sponsor, you get to demonstrate your company's value to attendees while they learn and network.

Sponsoring at ACI-NA meetings and events offers your company a prime opportunity to network with existing clients and showcase your company's goods and services to prospective customers in YOUR target market. From concessions to environmental operations, our conferences attract the top aviation professionals in the U.S. and Canada.

ACI-NA's members enplane more than 95 percent of the domestic and virtually all the international airline passenger and cargo traffic in North America. ACI-NA's membership consists of over 200 airport members, operating 360 airports in North America. Nearly 400 aviation-related businesses are also members of the association.

LEARN MORE ABOUT ACI-NA SPONSORSHIP OPPORTUNITIES

Contact Sponsorship or call (202) 293-8500 or sponsorship@aci-na.org to secure your sponsorship and/or to discuss additional opportunities.

WHY SPONSOR?

- Increase your brand and product visibility
- Take advantage of our role within the airport community
- Build your corporate profile
- Gain access to key airport leaders

2018 AIRPORTS@WORK SPONSORSHIP PACKAGES

Opportunity	Benefits
Flyer / Brochure \$500	Opportunity to have one flyer/brochure for distribution on the ACI-NA marketing table.
Conference Supporter \$2,000	Sponsor designation on the badge of your company's representative; logo placement on the following: conference website with a link to your company's webpage, final conference agenda, signage in the registration area, display screens during the conference, mobile app.
Conference Contributor \$2,500	Sponsor designation on the badge of your company's representative; logo placement on the following: conference website with a link to your company's webpage, final conference agenda, signage in the registration area, display screens during the conference, mobile app; one banner ad to publish in the six issues of the conference digital newsletter sent to conference attendees and all ACI-NA members.
Overall Program Sponsorship \$3,500	Tabletop display in the Networking Lounge; one full-conference registration; pre- and post-attendee rosters in Excel format; thank you at the General Session; sponsor designation on the badge of your company's representatives; logo placement on the following: conference site with a link to your company's webpage, signage in the registration area, final conference agenda, relevant conference email blasts, display screens during the conference, post-event thank you emails to attendees, mobile app.
Networking Break Tuesday Morning <i>Limited to 2 Sponsors</i> \$5,000	Signage at the Networking Break; company recognition on tables, logos on napkins; tabletop display in the Networking Lounge; one complimentary full-conference registration; pre- and post-attendee rosters in Excel format; thank you at the General Sessions; sponsor designation on the badge of your company's representatives; logo placement on the following: conference site with a link to your company's webpage, signage in the registration area, final conference agenda, relevant conference email blasts, display screens during the conference, post-event thank you emails to attendees, mobile app.
Networking Break Tuesday Afternoon <i>Limited to 2 Sponsors</i> \$5,000	Signage at the Networking Break; company recognition on tables, logo on napkins; tabletop display in the Networking Lounge; one complimentary full-conference registration; pre- and post-attendee rosters in Excel format; thank you at the General Sessions; sponsor designation on the badge of your company's representatives; logo placement on the following: conference site with a link to your company's webpage, signage in the registration area, final conference agenda, relevant conference email blasts, display screens during the conference, post-event thank you emails to attendees, mobile app.
Networking Break Wednesday Morning <i>Limited to 2 Sponsors</i> \$5,000	Signage at the Networking Break; company recognition on tables, logos on napkins; tabletop display in the Networking Lounge; one complimentary full-conference registration; pre- and post-attendee rosters in Excel format; thank you at the General Sessions; sponsor designation on the badge of your company's representatives; logo placement on the following: conference site with a link to your company's webpage, signage in the registration area, final conference agenda, relevant conference email blasts, display screens during the conference, post-event thank you emails to attendees, mobile app.
Hotel Key Cards <i>Limited to 1 Sponsor</i> \$7,500	Exclusive sponsor of the hotel key cards; tabletop display in the Networking Lounge; one complimentary full-conference registration; pre- and post-attendee rosters in Excel format; thank you at the General Sessions; sponsor designation on the badge of your company's representatives; logo placement on the following: conference site with a link to your company's webpage, signage in the registration area, final conference agenda, relevant conference email blasts, display screens during the conference, post-event thank you emails to attendees, mobile app. ACI-NA will supply the cards.

Attendee Bags*Limited to 1 Sponsor*

\$7,500

Exclusive sponsor of the attendee bags; tabletop display in the Networking Lounge; two complimentary full-conference registration; pre- and post-attendee rosters in Excel format; thank you at the General Sessions; sponsor designation on the badge of your company's representatives; logo placement on the following: conference site with a link to your company's webpage, signage in the registration area, final conference agenda, relevant conference email blasts, display screens during the conference, post-event thank you emails to attendees, mobile app. ACI-NA will supply the bags.

Lanyards*Limited to 1 Sponsor*

\$7,500

Exclusive sponsor of the lanyards; tabletop display in the Networking Lounge; one complimentary full-conference registration; pre- and post-attendee rosters in Excel format; thank you at the General Sessions; sponsor designation on the badge of your company's representatives; logo placement on the following: conference site with a link to your company's webpage, signage in the registration area, final conference agenda, relevant conference email blasts, display screens during the conference, post-event thank you emails to attendees, mobile app. ACI-NA will supply the lanyards.

**Networking Lunch
Tuesday***Limited to 1 Sponsor*

\$7,500

Signage at the lunch; company recognition on tables; tabletop display in the Networking Lounge; one complimentary full-conference registration; pre- and post-attendee rosters in Excel format; thank you at the General Sessions; sponsor designation on the badge of your company's representatives; logo placement on the following: conference site with a link to your company's webpage, signage in the registration area, final conference agenda, relevant conference email blasts, display screens during the conference, post-event thank you emails to attendees, mobile app.

**Networking Lunch
Wednesday***Limited to 1 Sponsor*

\$7,500

Signage at the lunch; company recognition on tables; tabletop display in the Networking Lounge; one complimentary full-conference registration; pre- and post-attendee rosters in Excel format; thank you at the General Sessions; sponsor designation on the badge of your company's representatives; logo placement on the following: conference site with a link to your company's webpage, signage in the registration area, final conference agenda, relevant conference email blasts, display screens during the conference, post-event thank you emails to attendees, mobile app.

Welcome Reception*Limited to 1 Sponsor*

\$10,000

Exclusive sponsor of the Welcome Reception; signage at the event; napkins with company logo at the event; tabletop display in the Networking Lounge; two complimentary full-conference registrations; pre- and post-attendee rosters in Excel format; thank you at the General Sessions; sponsor designation on the badge of your company's representatives; logo placement on the following: conference site with a link to your company's webpage, signage in the registration area, final conference agenda, relevant conference email blasts, display screens during the conference, post-event thank you emails to attendees, mobile app.

Mobile App*Limited to 1 Sponsor*

\$10,000

Tabletop display in the Networking Lounge; two complimentary full-conference registrations; pre- and post-attendee rosters in Excel format; thank you at the General Session; sponsor designation on the badge of your company's representatives; four promoted posts per day; sponsor section in app with full sponsor listing; logo placement on the following: conference site with a link to your company's webpage, signage in the registration area, final conference agenda, relevant conference email blasts, display screens during the conference, post-event thank you emails to attendees, mobile app.

2018 AIRPORTS@WORK SPONSORSHIP APPLICATION



APPLICATION INSTRUCTIONS

- Please fax your completed application form to (202) 318-7780.
- If you have an electronic fax service, you can send to our secured email address at: 12023187780@efaxsend.com.
- Mail completed form with payment to: Airports Council International - North America
PO Box 5007 - Client ID 500022
Merrifield, VA 22116-5007

SPONSOR CONTACT INFORMATION

First Name

Last Name

Title

Company

Address

Suite

City

State/Province

Zip/Postal

Phone

Email

PAYMENT INFORMATION

Level of Support:

All sponsorships must be paid in full at the time of purchase. Sponsorships are non-refundable.

Pay by Check

Enclosed is a check for \$ _____ USD (payable to ACI-NA) for the designated sponsorship.

Pay by Credit Card

Visa

MasterCard

American Express

Discover

Credit Card Number

Expiration Date

Name on Card

Signature

By checking this box, I authorize ACI-NA to charge my credit card the above listed amount. The card holder's check mark in the box authorizes ACI-NA to charge the credit card the total correct amount due. Sponsorship confirmation and benefits begin when full payment is received.

If you have not received a confirmation of sponsorship within two weeks of submitting an application and payment, please contact sponsorship@aci-na.org.

OFFICE USE ONLY:

Meeting Code: _____

Member ID: _____