



**Sponsorship Opportunities for the  
 AIRPORTS COUNCIL INTERNATIONAL –  
 WORLD/NORTH AMERICA  
 CONFERENCE & EXHIBITION  
 September 21 – 24, 2008  
 Pre-Conference Seminars: September 20 – 21, 2008  
 Boston, MA**

<b>SPONSORSHIP</b>	<b>COST</b>
<b>Saturday, September 20, 2008</b>	
<i>Pre-Conference Seminars Cont'l Breakfast</i>	<i>Sponsored by Earth Tech/AECOM</i>
<i>Pre-Conference Seminars AM Break</i>	<i>Sponsored by Ricondo &amp; Associates, Inc.</i>
Pre-Conference Seminars Luncheon	\$7,500
<i>Pre-Conference Seminars PM Break</i>	<i>Sponsored by Reynolds, Smith &amp; Hills, Inc.</i>
<i>Leadership Dinner (ACI-NA Board of Directors and Commissioners, ACI-Europe Board of Directors, and ACI World Governing Board)</i>	<i>Sponsored by: - Boyden global executive search - Leo A Daly Co. - SSP America</i>
<b>Sunday, September 21, 2008</b>	
<i>Pre-Conference Seminars Cont'l Breakfast</i>	<i>Sponsored by Gresham, Smith &amp; Partners</i>
<i>Pre-Conference Seminars AM Break</i>	<i>Sponsored by Reynolds, Smith &amp; Hills, Inc.</i>
Pre-Conference Seminars Luncheon	\$7,500
<i>Pre-Conference Seminars PM Break</i>	<i>Sponsored by The Paradies Shops</i>
<i>Exhibition Hall Reception</i>	<i>Sponsored by: - Ricondo &amp; Associates, Inc. - Westfield Concession Management</i>

*All dollar amounts are quoted in U.S. dollars.*

<b><u>SPONSORSHIP</u></b>	<b><u>COST</u></b>
<b><i>Monday, September 22, 2008</i></b>	
<b><i>Exhibition Hall Continental Breakfast</i></b>	<b><i>Sponsored by:</i></b> <ul style="list-style-type: none"> <li>- <b><i>HNTB Corporation</i></b></li> <li>- <b><i>The LPA Group Incorporated</i></b></li> </ul>
<b><i>AM Break</i></b>	<b><i>Sponsored by:</i></b> <ul style="list-style-type: none"> <li>- <b><i>Engineered Arresting Systems Corporation</i></b></li> <li>- <b><i>The Paradies Shops</i></b></li> </ul>
Exhibition Hall Buffet Luncheon	<b><i>Sponsored by:</i></b> <ul style="list-style-type: none"> <li>- <b><i>L-3 Communications Security &amp; Detection Systems</i></b></li> <li>- <b><i>Parsons Brinckerhoff</i></b></li> </ul> <p><i>(up to three sponsors will be accepted at \$7,500 per company)</i></p>
<b><i>PM Break</i></b>	<b><i>Sponsored by:</i></b> <ul style="list-style-type: none"> <li>- <b><i>Jacobs Consultancy</i></b></li> <li>- <b><i>Kennedy/Jenks Consultants</i></b></li> </ul>
<b><i>Exhibition Hall Reception</i></b>	<b><i>Sponsored by:</i></b> <ul style="list-style-type: none"> <li>- <b><i>CDM</i></b></li> <li>- <b><i>Reynolds, Smith &amp; Hills, Inc.</i></b></li> </ul>

<b><u>SPONSORSHIP</u></b>	<b><u>COST</u></b>
<b><i>Tuesday, September 23, 2008</i></b>	
<b><i>ACI-NA WBP and Associates and ACI WBP Breakfast</i></b>	<b><i>Sponsored by:</i></b> - ACE USA - Heery International, Inc.
<b><i>Continental Breakfast</i></b>	<b><i>Sponsored by Landrum &amp; Brown</i></b>
Exhibition Hall Buffet Luncheon	<b><i>Sponsored by:</i></b> - <b><i>Security Point Media</i></b> <i>(up to three sponsors will be accepted at \$7,500 per company)</i>
<b><i>PM Break 1</i></b>	<b><i>Sponsored by:</i></b> - <b><i>Jacobs Consultancy</i></b> - <b><i>Kennedy/Jenks Consultants</i></b>
<b><i>PM Break 2</i></b>	<b><i>Sponsored by:</i></b> - <b><i>Arup</i></b> - <b><i>HDR, Inc.</i></b>
<b><i>ACI-NA New Members/Official Representatives' Reception</i></b>	<b><i>Sponsored by:</i></b> - <b><i>Jacobs</i></b> - <b><i>URS Corporation</i></b>
<b><i>Exhibition Hall Reception</i></b>	<b><i>Sponsored by:</i></b> - <b><i>DMJM Aviation/AECOM</i></b> - <b><i>URS Corporation</i></b>

<b><u>SPONSORSHIP</u></b>	<b><u>COST</u></b>
<b>Wednesday, September 24, 2008</b>	
<i>Continental Breakfast</i>	<i>Sponsored by:</i> <i>- PBS&amp;J</i> <i>- Westfield Concession Management</i>
<i>AM Break</i>	<i>Sponsored by:</i> <i>- ACE USA</i> <i>- Ricondo &amp; Associates, Inc.</i>
<i>ACI-NA Chairman's Honors &amp; 60<sup>th</sup> Anniversary Luncheon</i>	<i>Sponsored by:</i> <i>- Bombardier Transportation</i> <i>- L.E.K. Consulting</i> <i>- Lockheed Martin</i>
<i>PM Break</i>	<i>Sponsored by:</i> <i>- Clear Channel Interspace Airports</i> <i>- Woodward &amp; Associates</i>
<b>General Sponsors</b>	
<i>General Sponsor</i>	<i>Kimley-Horn and Associates, Inc.</i>
<i>General Sponsor</i>	<i>Linc Facility Services</i>
<i>General Sponsor</i>	<i>Mead and Hunt, Inc.</i>
<b>Logo Item Sponsorships *</b>	
<i>Registration Bags</i>	<i>Sponsored by Hudson Group</i>
<i>Wii® Lounge</i>	<i>Sponsored by Hudson Group</i>
<i>Lanyards</i>	<i>Sponsored by XpresSpa</i>
<i>Pads &amp; Pens</i>	<i>Sponsored by The Louis Berger Group</i>
<i>Hotel Room Keys</i>	<i>Sponsored by EDI</i>
<i>Post-It Notes</i>	<i>Sponsored by TransSolutions</i>

*All dollar amounts are quoted in U.S. dollars.*

*\* All logo items will include both the ACI/ACI-NA and the sponsor's logos, equally-sized. ACI-NA will order logo items unless other arrangements are agreed to prior to confirming the sponsorship. Due to production timelines, all logo item sponsorships must be selected no later than Friday, August 1, 2008.*

## SPONSOR LEVELS

Pick one or more sponsorship opportunities from the above list. The total amount of your sponsorship will determine your level of benefits. For companies choosing two or more sponsorships, the single highest sponsor benefit level will be applied.

### BRONZE LEVEL (\$2,500 - \$4,999 of sponsorship)

- ✓ Listing on ACI-NA web site with link to sponsor's web site.
- ✓ Signage at the sponsored event with company name
- ✓ General sponsor thank-you signage in registration area with company name
- ✓ Listing in on-site program with company name
- ✓ Verbal thank-you at most proximate concurrent session
- ✓ Special "sponsor" designation on the badges of attendees from your company
- ✓ Opportunity to have a flyer or promotional brochure inserted in the attendee bags, if provided in a timely manner. **ACI-NA reserves the right to review and approve all materials in advance.**
- ✓ One full registration for the ACI World/North America Conference & Exhibition (value: \$795)
- ✓ Company name recognition on display screen at general sessions
- ✓ Company name recognition on LED display screen in exhibition hall

### SILVER LEVEL (\$5,000 - \$9,999 of sponsorship)

- ✓ *All Bronze Level benefits, plus:*
- ✓ Pre-event mailing list in Excel format (2007 final roster)
- ✓ Signage at the sponsored event with company name and logo
- ✓ General sponsor thank-you signage in registration area with company name and logo
- ✓ Listing in on-site program with company name and logo
- ✓ ¼ page advertorial in Fall 2008 issue of *Centerlines*, ACI-NA's official magazine (200 words + logo)
- ✓ Post-event final mailing list in Excel format
- ✓ One additional full registration for the ACI World/North America Conference & Exhibition, for a total of two (value: \$1,590)
- ✓ 30-second ad on LED display screen in exhibition hall (your company must provide the ad)

### GOLD LEVEL (\$10,000 - \$14,999 of sponsorship)

- ✓ *All Silver Level benefits, plus:*
- ✓ One additional full registration for the ACI World/North America Conference & Exhibition, for a total of three (value: \$2,385)
- ✓ Verbal recognition at general sessions
- ✓ Company name and logo recognition on display screen at general sessions
- ✓ Company name and logo recognition on LED display screen in exhibition hall
- ✓ 1-minute ad on LED display screen in exhibition hall (instead of 30-second ad) (your company must provide the ad)
- ✓ ½ page advertorial with logo in Fall 2008 issue of *Centerlines* (in lieu of ¼ page advertorial)
- ✓ One seat at the ACI-NA Board of Directors/Commissioners and ACI World Governing Board Dinner at The Boston Public Library on Saturday, September 20, 2008.
- ✓ In addition to a flyer or promotional brochure, opportunity to have a logo item/giveaway inserted in the attendee bags, if provided in a timely manner. **ACI-NA reserves the right to review and approve all logo items in advance.**

### PLATINUM LEVEL (\$15,000 + of sponsorship)

- ✓ *all Gold Level benefits, plus:*
- ✓ One additional full registration for the ACI World/North America Conference & Exhibition, for a total of four (value: \$3,180)
- ✓ 1 full registration for any 2009 ACI-NA meeting (other than Annual Conference & Exhibition) (value: varies)
- ✓ Full page advertorial, with logo and photo, in Fall 2008 *Centerlines* (in lieu of ½ page advertorial)
- ✓ Two seats at the ACI-NA Board of Directors/Commissioners and ACI World Governing Board Dinner at The Boston Public Library on Saturday, September 20, 2008.

Important notes re: *Centerlines* benefits: These sponsor benefits can only be fulfilled by the publisher if submissions are received by **Tuesday, July 8, 2008**. ACI-NA reserves the right to edit the word count of all submissions.

ACI-NA will accept voluntary sponsorships for its conferences and events. ACI/ACI-NA Members have first preference in sponsorship opportunities. Sponsorship opportunities are officially open as of Tuesday, April 1, 2008. For a four-week period of time, until Tuesday, April 29, 2008, ACI/ACI-NA Members can express their interest in a specific sponsorship opportunity. If a company is interested in more than one specific sponsorship, please rank-order your preferences. If more than one company is interested in the same event or item, the sponsor will be selected by lottery and notified by Wednesday, April 30, 2008. After April 29, 2008, all remaining sponsorships will open to ACI/ACI-NA Members on a first-come, first-served basis, and will be awarded by date and time stamp on an e-mail or fax. After Monday, June 30, 2008, any remaining sponsorship opportunities will be made available to non-members. For more information on sponsorship opportunities for this meeting, please contact Amy Peters at (202) 293-8500 or [apeters@aci-na.org](mailto:apeters@aci-na.org).

**To secure your sponsorship opportunity, please call Amy Peters at ACI-NA (202/293-8500 x 3019) AND send a copy of this form along with full payment to the address below.**

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**YES, we wish to sponsor** (event name) \_\_\_\_\_  
**on** (date) \_\_\_\_\_ **in the amount of \$**\_\_\_\_\_.

[ ] Enclosed is a check for \$\_\_\_\_\_ U.S. DOLLARS (payable to ACI-NA) for the above designated sponsorship event.

**OR**

[ ] Credit Card:       VISA       MASTERCARD       AMEX       DINERS CLUB

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Web site: www.\_\_\_\_\_

Please return this form with full payment by **Monday, June 30, 2008** to:

**ACI-NA**  
**PO Box 79889**  
**Baltimore, MD 21279-0889**  
**Fax: (202) 466-5555**